

Why is Cybersecurity Awareness Training Relevant for my Small Business?



Cybersecurity is a business problem, not an IT one.

If you have an internet connection you are vulnerable to a cyber security attack.....and small firms are the main target of cyber criminals.

If you answer “yes” or “don’t know” to any of these questions, then this short Awareness Workshop is for you:

- Do you use the internet to search for information?
- Have you created a password on an internet site or signed up to an internet account?
- Have you ever bought anything over the internet?
- Do you send/receive emails?
- Have you ever opened spam or Junk emails?
- Is your internet connection secure?
- Is your data secure and backed up?

All companies, especially small firms, face the risk of a cyberattack. It’s no longer if but more likely when. Half of all cybercrime attacks in Ireland are committed against small firms, and cyber-attacks are the fastest growing crime. Of those small firms attacked, 50% were unaware that they have been breached.

Criminals launch cyber-attacks for many reasons: to steal money, access financial and sensitive data, weaken integrity or disrupt the operations of a company or an individual. Attacks often result in crimes such as financial fraud, information or identity theft. This is detrimental to small firms, and 60% of small companies will go out of business within 6 months of a cyber-attack. There is no such thing as perfect security, but hackers go after easy targets..... so don’t be an easy target.

The good news is that you can protect yourself and your business by taking some basic cyber security precautions. The Cybersecurity Awareness Workshop will give you basic knowledge and actions to improve the security profile of your business.